

“Attracting Ideal Clients in Challenging Times”

Sydney Friday 3rd July 2009

Melbourne Friday 26th June 2009

Gold Coast Tuesday 7th July 2009

AdviserQuest’s Marketing Mastermind Series: join us for this 1-day session and change your perspective, discover new tools, improve your results and attract your ideal clients NOW!

- Learn why what you have done to date doesn’t work anymore
- Discover a mind shift towards a new way of attracting clients –your ideal clients!
- Understand the 10 mistakes advisers make in their marketing and how to avoid these traps that cost you time and money
- Find out who makes the best client for YOU and get yourself on the path of least resistance in attracting them
- Articulate what makes you and your services unique and become a magnet to your ideal client
- Discover the marketing secret that gets your phone ringing
- Have a copy of the step by step marketing plan you must have if you want to succeed
- Formulate your own plan that you can put into practice as soon as you walk out of this workshop

Who should attend this 1-day not to be missed session:

- Advisers that are wanting a fresh perspective on marketing and growing their business by attracting their ideal clients
- Independent advisers, salaried advisers and licensees that are looking for cost effective ways of marketing their services to get tangible results
- Advisers that are after the “how to” and not just theory

Your Investment- \$349.00 (inclusive of GST)

Call us on **1300 886 907** E-mail us: transform@adviserquest.com to book your place now!

To Find Out More and Register For This Event Today Go To http://www.adviserquest.com/shop/attracting_ideal_clients

EXPECT MORE FROM 2009!

Registration

Your Investment: \$349.00 (inclusive of GST)

Duration: 1 Day (8.30 am- 5.30 pm)

Registration via our website:

Book easily and pay securely online via our website using PayPal at http://www.adviserquest.com/shop/attracting_ideal_clients

Or call us to Register: 1300 886 907

Because of the 'hands on' nature of these workshops, places are limited to 20 participants, so please do yourself a favour and book yourself in early!

Enquiries: Zaniah Carigiet (Events Director)
Zaniah@adviserQuest.com

Venues:

Sydney

Cliftons
 Level 8, 200 George Street
 Sydney

Melbourne

Cliftons
 Level 1, 440 Collins Street
 Melbourne

Gold Coast

Vibe Hotel
 42 Ferny Avenue
 Surfers Paradise QLD

About AdviserQuest: At AdviserQuest, we assist

financial planning professionals in positioning, managing and growing their practice through cutting edge marketing and lead generation strategies. We are always exploring new and improved ways for financial planning professionals to market themselves with the client's needs always as the focus of these activities. We assist advisers to stand out from their competitors by clarifying their unique value proposition and communicating this successfully to attract their ideal clients.

About Your Presenter:

Leyla Banaei is the founder of AdviserQuest. She has been actively working in the Financial Planning Industry for over 12 years. Leyla can help you get over the mental barriers that stand in the way of your ultimate success, in your personal approach in dealing with your clients or in running your business. She can give you the 'how to' on attracting your ideal clients and show you how to work more effectively with them to build a long lasting profitable relationship. In fact "Client Relationships" is just one of her expertise. Leyla has gained her experience through various roles not only working directly with Financial Planners as a coach and consultant but also in business development, client services, para planning and implementing financial planning business solutions but also being a front line financial planner herself. Leyla believes that for those who strive to succeed in an

industry as dynamic as ours, they must focus not only on quality financial advice but on building lasting relationships.



"If you can't make the workshop for some reason and would still like to avail yourself of the consultation where we review your current client attraction strategies and give you ways to immediately improve your results, drop me a note and I'll try and accommodate you."

Leyla Banaei, AdviserQuest

